



March 30, 2022

Amy Jo Allison attended one of my VoiceOver WorkShops at Sweetwater in Indiana. I have since been coaching her to discover her signature sound. Her ability to interpret the copy as the writer intended, makes her a breeze to direct. After working together for over a year, she has developed into a voiceover artist with great versatility.

I am now pleased and excited to introduce one of the most refreshing and relevant voices in the voiceover industry today. Her latest demo, produced by globally renowned demo producer, Chuck Duran, is masterful!

Amy Jo's signature sound is naturally genuine. She nails that friendly "best friend sound" beautifully — and when compassion, honesty and warmth is needed in a campaign, she delivers with every take! She can also nail reads that demand power, authority and inspiration —Her believability comes through, no matter the style of read!

Amy Jo is a most kind, sincere and fun person and one of the most talented artists I've ever had the pleasure of coaching!

Sincerely,

Ed Bednarczyk
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